



FOR IMMEDIATE RELEASE

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Website a new “connection” for the Burnaby Community

BURNABY, BC, (May 22, 2008) - Burnaby Community Connections will officially show off its new “face” to the world when it launches its new website: www.burnabycommunityconnections.com. This long anticipated moment will take place during their Annual General Meeting (AGM) on Thursday May 22, 2008 held from 5:30pm to 6:30pm at 12-250 Willingdon Avenue.

Ever since its rebranding, with a change of name and overall appearance, Burnaby Community Connections has moved to incorporate a more community and people-based look in their logo and promotional materials. From placing silhouettes of people on the new logo to putting pictures of laughing children on posters, Burnaby Community Connections has increased their awareness in the public as a community-engaging organization.

The launch of this website will be Burnaby Community Connections fresh new “connection” between members of the community. This was exactly what Executive Director Stephen D'Souza envisioned, stating that “this new site will be a community meeting place. It has the potential to change the way we look at our community and our place in it.”

The site will include innovative new features like a community e-calendar—where organizations can directly post their upcoming events, making this the most comprehensive listing of activities in Burnaby. Another new addition is the community discussion board. It will facilitate discussions on community-related issues and also anything that may be of interest to its users.

Burnaby Community Connections is a non-profit organization committed to connecting people, services and community since 1971. The agency offers a variety of services to assist people in accessing community resources, provide support to families with low income through their Burnaby Camping and Christmas Bureaux and help seniors maintain a healthy and independent lifestyle. In 2007, we provided support to people 40,253 times.

www.burnabycommunityconnections.com will be available to the public on May 22, 2008 so make sure to check it out.

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Connecting People, Services and Community

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